Margaret's
CHANGING LIVES ONE AT A TIME

MAD

MAD ABOUT MARGARET'S

Celebrating 40 Years of Impact

Sponsorship Opportunities 2024

About Margaret's

Margaret's Housing and Community Support Services ("Margaret's") is a multi-service agency that provides a continuum of housing options to women living with mental illness and substance use. We also offer innovative community-based support services for individuals experiencing complex issues associated with mental health challenges, homelessness, and addiction.





The Impact of Your Investment

At Margaret's, we provide programs that literally change lives! We offer a safe, supportive environment that promotes recovery and wellness and gives people hope.

Your sponsorship is more than a financial contribution; it is a partnership in our mission. With your support, we can expand our services, reach more individuals in need, and continue our legacy of compassion and change.



188,285 meals served with daily average being 510.



Housing Referrals 2,720



Harm Reduction 18,159 stem kits 12, 907 Needle Kits 1,829



Health Services visits- 1491 Psychiatrist-96 / GP visits-720 / Foot Care- 425 / Vaccine clinics-250



Social Recreation Activities- 2852 (book club, special events, outings, soccer games, expressive arts, etc.)

* 2023 -2024 Services & Programs



Celebrating 40 Years of Impact

For four decades, Margaret's has been a beacon of hope and a pillar of support for women living with mental illness and substance use challenges. As we celebrate our 40th anniversary, we honour our past achievements and look forward to a future where every individual has the opportunity to heal, thrive, and rebuild their lives. We invite you to join us as a sponsor in this milestone year to help us continue making a profound impact in our community.



























Forty Years of Loyal Support

40


MAM
MAD ABOUT MARGARET'S
Celebrating 40 Years of Impact
Join us for our signature event
Tuesday, October 29, 2024
Doors Open 5:30 PM
Bram and Bluma Appel Salon,
Toronto Reference Library, 789 Yonge St,
2nd floor, Toronto
Charitable Registration Number: 118890391 RRR 0001

MAM 2024 Sponsorship Packages

Media Sponsor: $30,000

- Promotion of the event through print and online platforms.
- Coverage before and/or after the event to highlight our cause.
- Logo placement on all event materials and the Margaret's website, including the step and repeat banner.
- Social media shoutouts leading up to and following the event.
- Acknowledgment during the emcee's opening remarks.
- 8 complimentary tickets to attend and enjoy the evening for your team or guests.







MAM 2024 Sponsorship Packages

Benefits of Sponsoring Mad About Margaret's

Join us in supporting an extraordinary cause while amplifying your brand's commitment to community and social responsibility. For 40 years, Margaret's has been on the front lines in Toronto, providing essential services to tackle homelessness and mental health challenges and empowering women to reclaim their dignity and rebuild their lives.

By sponsoring "Mad About Margaret's," you become a vital part of a transformative evening where women rise, empowered and ready to contribute to our community. The benefits of sponsoring are many:

- Expand our reach and amplify your brand.
- Showcase your commitment to social issues, bring your employees or clients for a feel-good evening
- Get prime exposure through event promotions and advertising
- See your logo in the welcome loop, on our website, and across all event materials.
- Enjoy a personal social media and newsletter shoutout

Be part of a transformative movement alongside 350+ dedicated community members committed to addressing the intersection of mental health and homelessness for women in Toronto. Now, more than ever, your support is vital for us to continue this essential work.

Join us in this mission. Your sponsorship is not just an investment in a worthy cause—it's a statement of your brand's values and dedication to making a real difference.






MAM 2024 Sponsorship Packages

Diamond Sponsor: $30,000

- Exclusive opportunity to provide welcome remarks (2 min at podium).
- 20 Complimentary Tickets (value of $5,000)
- Logo recognition in the welcome loop, on the website, promotional material and other event communications.
- Individual social media thank you with a combined audience reach of nearly 2500
- Logo included in the step and repeat signage.
- Recognition at the podium by the Master of Ceremonies.
- Acknowledgement in the annual report.

Gold Sponsor: $20,000

- Exclusive opportunity to introduce the entertainment for the evening.
- 10 Complimentary Tickets (value of $2,500)
- Logo recognition in the welcome loop, on the website and promotional material and other event communications.
- Individual social media thank you with a combined audience reach of nearly 2500
- Logo included in the step and repeat signage.
- Recognition at the podium by the Master of Ceremonies.
- Acknowledgement in the annual report.

Silver Sponsor: $10,000

- Opportunity to host a signature drink or food item with logo recognition.
- 6 Complimentary Tickets (value of $1,500)
- Logo recognition in the welcome loop, on the website and promotional material and other event communications.
- Individual social media thank you with a combined audience reach of nearly 2500
- Logo included in the step and repeat signage.
- Recognition at the podium by the Master of Ceremonies.
- Acknowledgement in the annual report.

MAM 2024 Sponsorship Packages

Bronze Sponsor: $5,000

- 4 Complimentary Tickets (value of $1,000)
- Logo recognition in the welcome loop, on the website, promotional material and other event communications.
- Individual social media thank you with a combined audience reach of nearly 2500
- Recognition at the podium by the Master of Ceremonies.
- Acknowledgement in the annual report.

Contributor: $2,500

- 4 Complimentary Tickets (value of $1,000)
- Social media thank you with a combined audience reach of nearly 2500
- Your name/company will be listed as a Contributor in the welcome loop.
- Acknowledgement in the annual report.








Become a Sponsor

By becoming a corporate partner with Margaret's, your organization will be investing in the continued efforts to provide supportive programming that can change lives for the better. Help us bridge the gap by contributing in support of initiatives focused on bettering the lives of those in our community struggling with the effects of poverty, homelessness, and mental health challenges.

Charitable Registration Number: 118890391 RRR 0001

Sponsorship Types

- ☐ Media Sponsor: $30, 000
- ☐ Diamond Sponsor: $30, 000
- ☐ Gold Sponsors: $20,000
- ☐ Silver Sponsors: $10,000
- ☐ Bronze Sponsor: $5, 000
- ☐ Contributor: $2,500

Name/Title Date

Company

Address

City/Province/Postal Code

Email

Sponsor Signature

Margaret's welcomes collaboration and looks to partner with organizations that see value in creating safe spaces for Toronto's most vulnerable. To discuss sponsorship opportunities and donations, please contact donate@margarets.ca

Margaret's Housing & Community Support Services
221 Broadview Avenue | Toronto, Ontario, M4M 2G3
donate@margarets.ca | www.margarets.ca